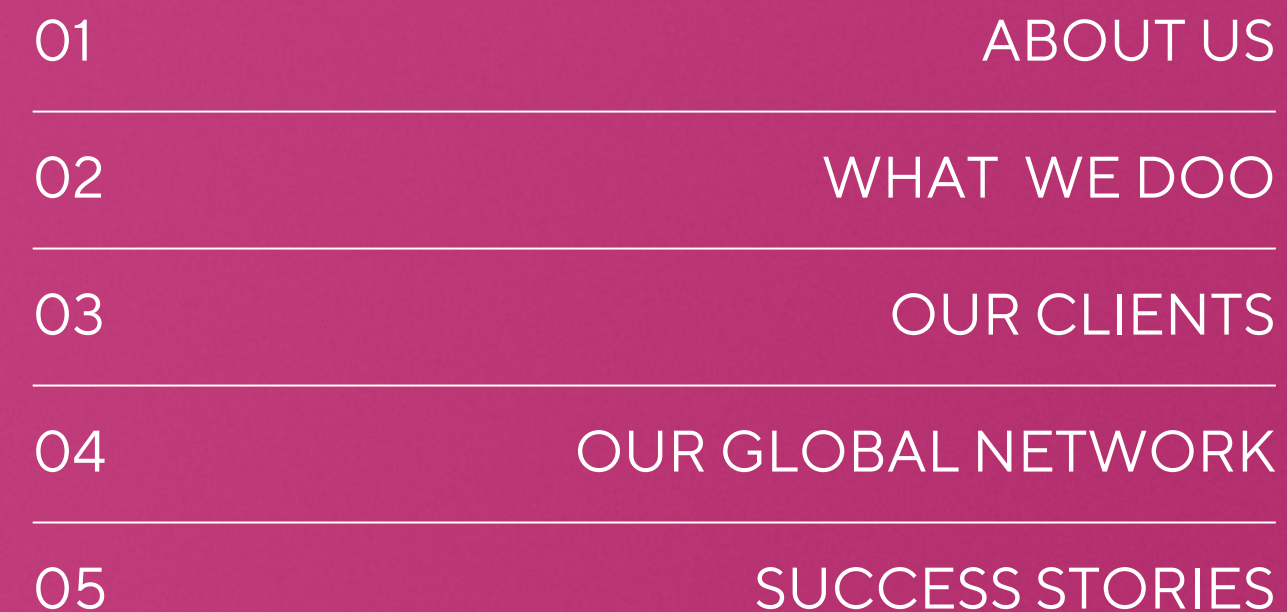


All great ideas begin as a

DODLE

and a little inspiration!

COMPANY PROFILE



ABOUT US

Doodle is a digital-first agency that does it all, from brand partnerships to tech & AI solutions and end-to-end digital marketing.

Since 2009, we've been helping brands grow, scale, and connect with their audiences while boosting visibility and revenue.

Whether it's a strategic partnership, a custom-built platform, or a multi-channel marketing ecosystem, we deliver value that moves businesses forward.



WHAT WE DOO

LOYALTY & REWARDS



- Brand Partnerships
- Content Management
- Merchant Training & Support
- Omnichannel Campaigns

PERFORMANCE MARKETING



- Lead Acquisition
- Growth Marketing
- SEO & SEM
- Social Media Strategy

TECH & AI SOLUTIONS



- Agentic AI Solutions
- Website & App Development
- White-Label Solutions

BRANDING & DESIGN



- Brand Identity Design
- Brand Typography
- Creative Assets



OUR CLIENTS



01

MULTI-SECTOR, MULTI-MARKET PORTFOLIO

02

RECOGNIZED FOR LOYALTY & BRAND PARTNERSHIP EXPERTISE

03

CHANNEL PARTNER FOR ETISALAT, SMILES, GO CHAT AND ETISALAT MONEY

OUR GLOBAL NETWORK OF ASSOCIATES

DODLE



OUR NETWORK OF BRAND PARTNERS

2000+ PARTNERS & 5000+ OUTLETS
ACROSS THE UAE



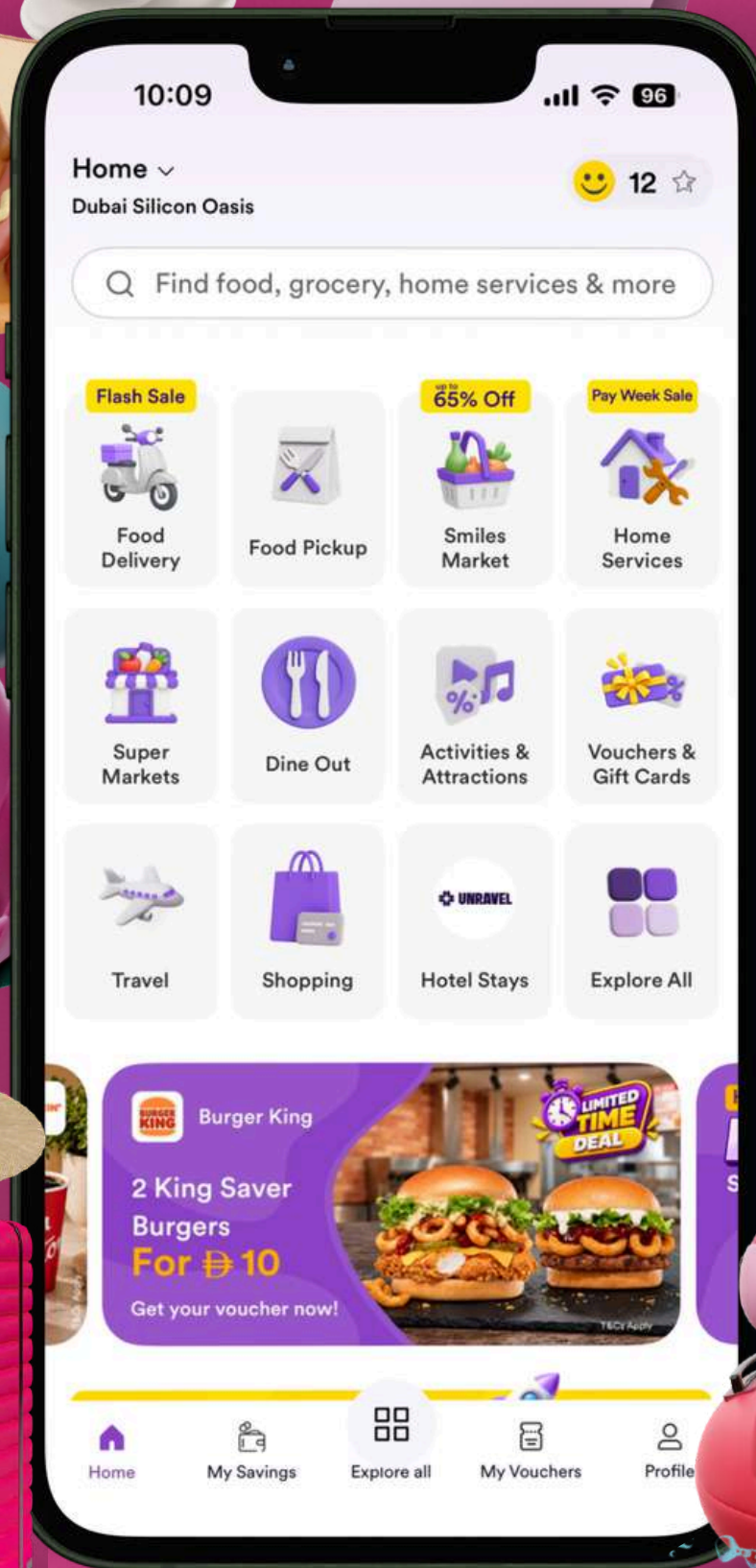
SUCCESS STORIES



smiles

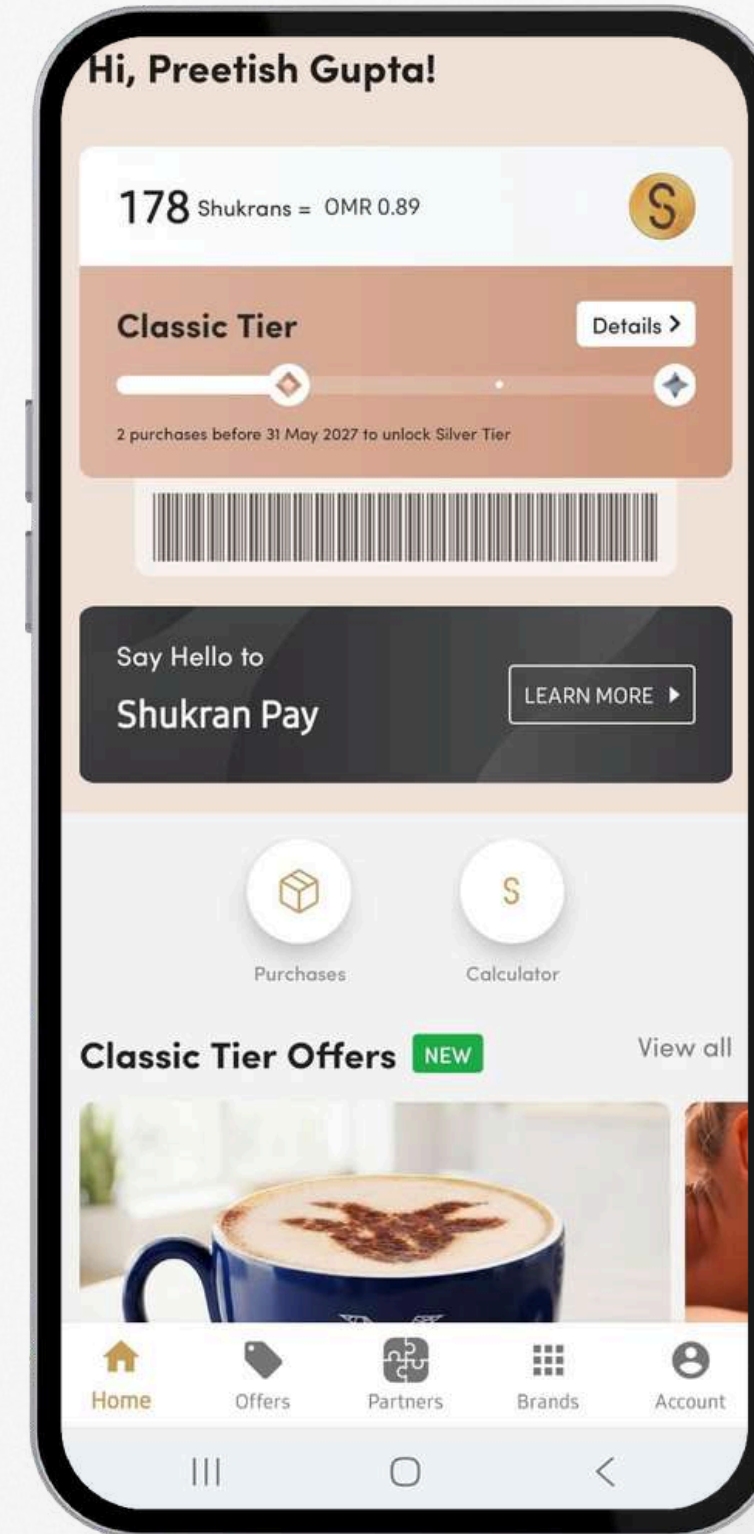
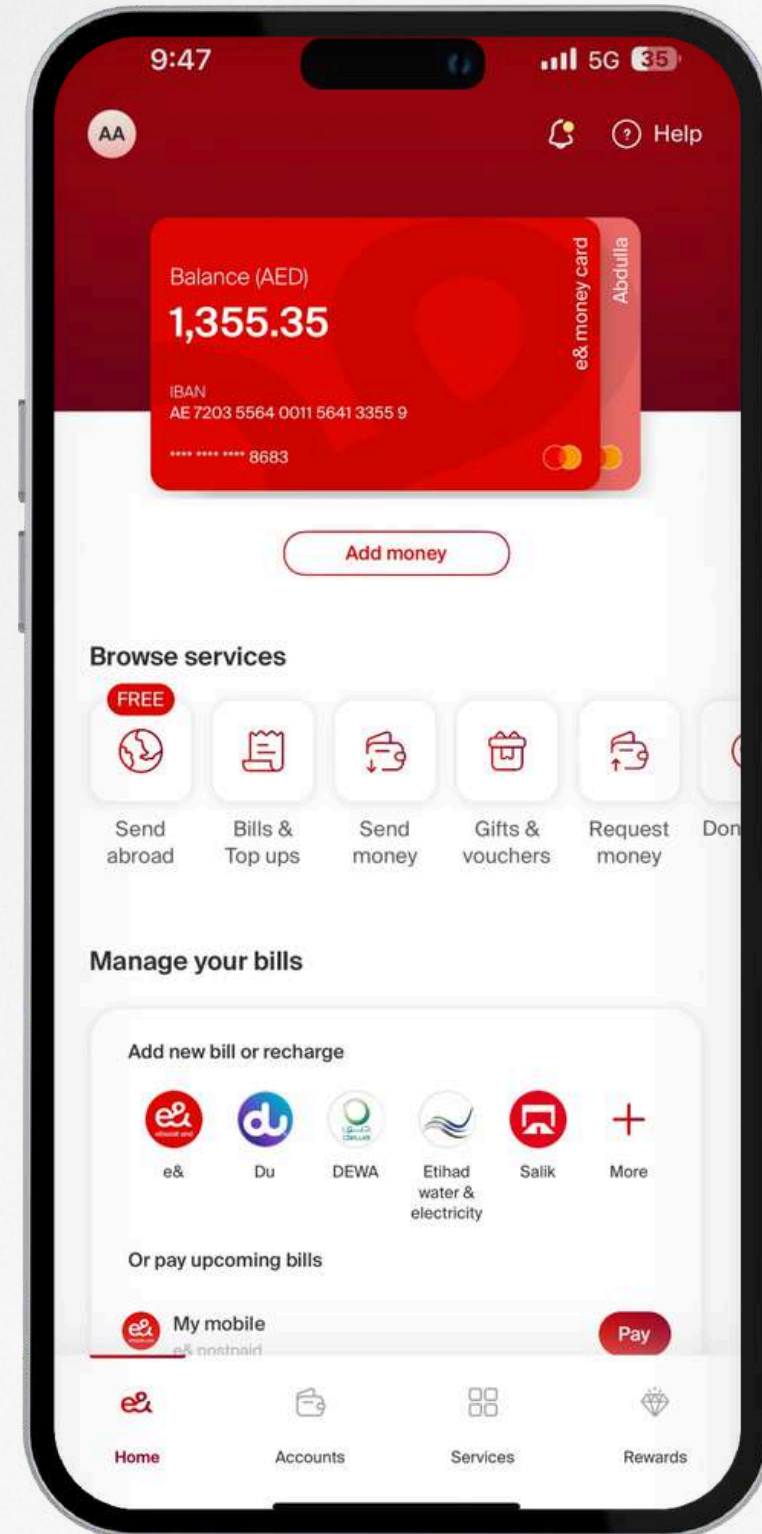
Smiles by Etisalat is an award-winning loyalty program, serving over **7M members** in the UAE.

Since 2014, we have been powering the Smiles deals vertical by curating high-value lifestyle offers across **2,000+ brand partners** in dining, shopping, entertainment, wellness, and more across the UAE.





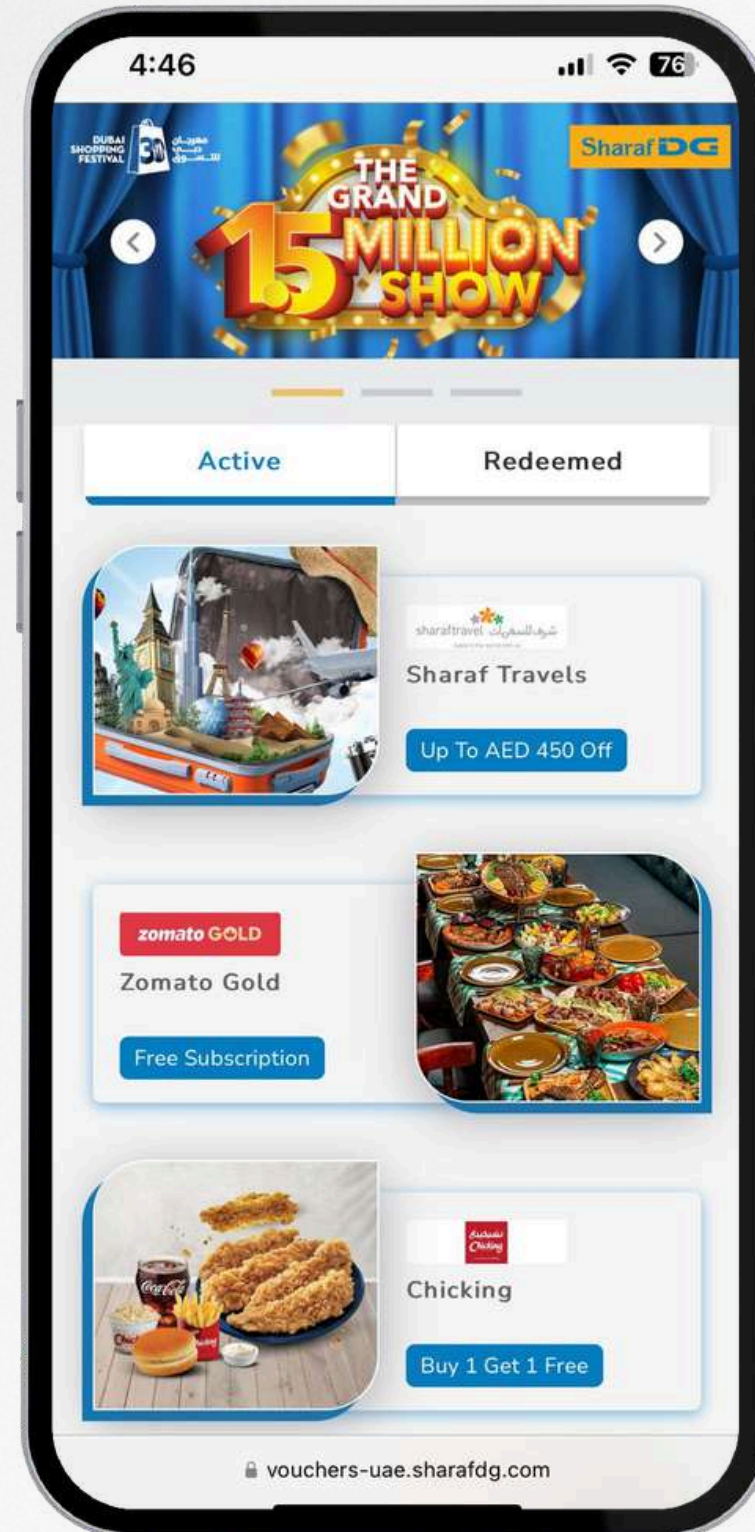
Etisalat Money, the financial super app with **3M members**, has partnered with Doodle to enhance its member value proposition through curated rewards and exclusive deals. Doodle supports Etisalat Money with merchant partnerships that drives greater customer engagement, app usage and value for members.



Landmark Group has engaged Doodle to support the expansion of its award-winning Shukran loyalty programme in Oman. Doodle provides merchant acquisition support, helping Shukran build a strong network of relevant brands while enhancing member value and merchant visibility.



Sharaf DG, UAE's leading electronics retailer with **5M customers**, partners with Doodle to support their tactical campaigns through curated lifestyle deals, seamlessly managed through our proprietary CMS platform.



Centrepoint, in an omnichannel retailer with over **10M shoppers**, partners with Doodle to curate exclusive lifestyle deals across GCC, rewarding loyal customers and enriching their shopping experience.



Ajman Nuventures Centre Free Zone (ANCFZ) is a digital-first business hub helping entrepreneurs, freelancers, and SMEs start and grow their businesses in the UAE.

Doodle supports ANCFZ's digital journey through a custom-built website, CRM integration, and Agentic AI solutions that streamline processes, improve lead management, and drives measurable ROI.

15M+

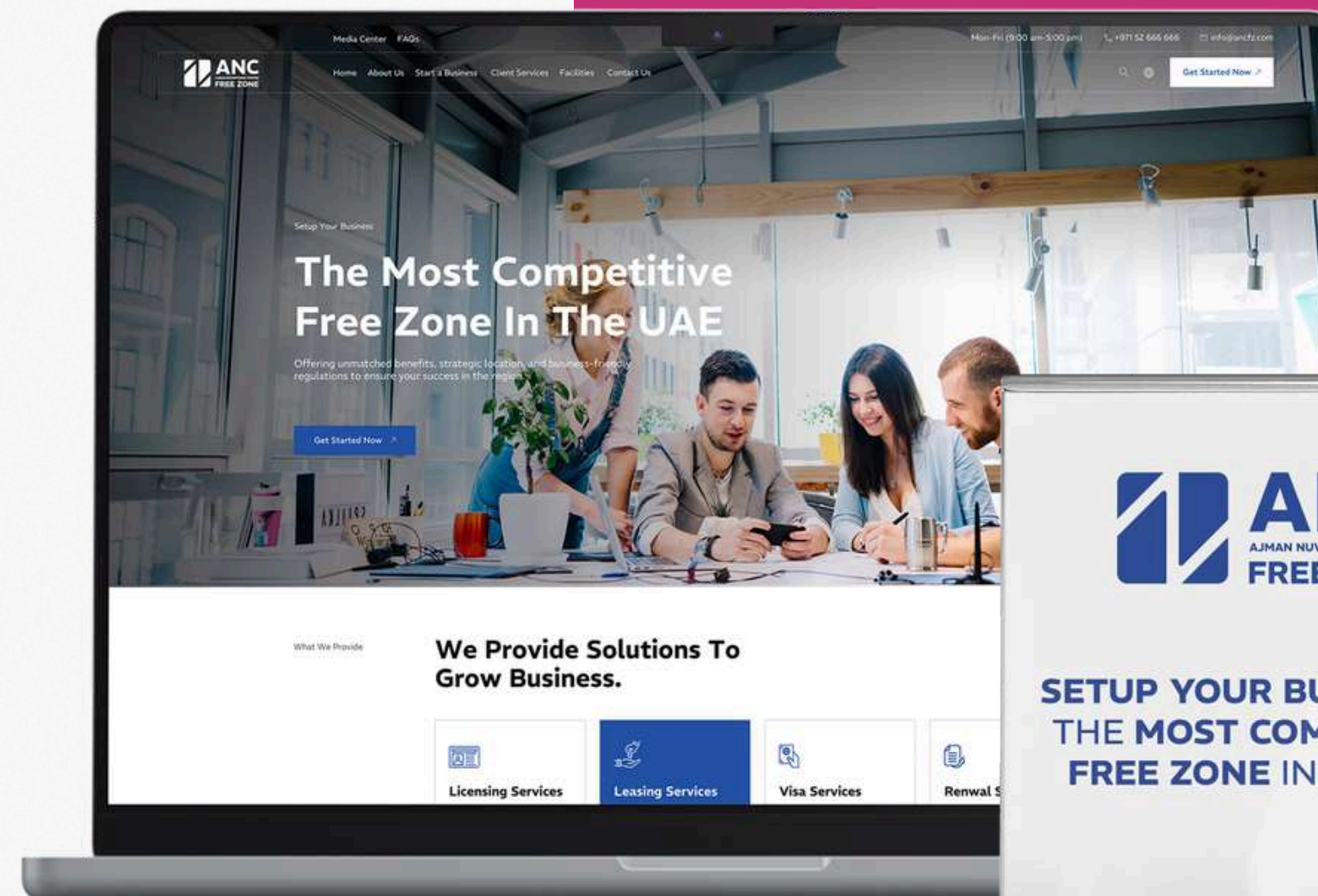
Cross-Platform Views

18,000+

Leads Generated

15,000+

Businesses Opened





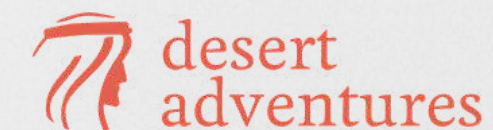
roam PASS

GREAT DEALS WHEREVER YOU GO

Roam Pass is a user-friendly B2B digital pass that unlocks a world of exclusive dining, shopping, wellness, and local experiences - offering unbeatable value for Tourists.

With over 18 million visitors arriving annually, Roam Pass is the must-have travel companion, helping partners unlock added value while travelers unlock exclusive offers.

CURRENT PARTNERSHIPS





THANK
YOU

Let's Doo this together!

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